



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

Contract / Revision 207483 /		Alt Order # 06854572
Product DCCC		
Contract Dates 09/25/12 - 10/01/12		Estimate # 1473
Advertiser POL/Democratic Congressional Campaign		Original Date / Revision 09/20/12 / 09/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTNH	Account Executive Petty Philadelphia	Sales Office Petty/Philadelph
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 11	Product Code 14
Agency Ref IN3307/TO232		Advertiser Ref IN7419/IN76130/AL1001

And:

Great American Media
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	09/25/12	09/28/12	News 8 @ 6a	6a-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				1	\$1,000.00	0.00			
N 2	WTNH	09/25/12	09/28/12	News 8 @ 6a	6a-7a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$1,200.00	0.00			
N 3	WTNH	10/01/12	10/01/12	GMA	7a-9a		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$1,450.00	0.00			
N 4	WTNH	09/25/12	09/28/12	M-F 9a-10a	9a-10a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$600.00	0.00			
N 5	WTNH	10/01/12	10/01/12	The View	11a-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$900.00	0.00			
N 6	WTNH	09/25/12	09/28/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$850.00	0.00			
N 7	WTNH	09/25/12	09/28/12	Connecticut Style	1230p-1p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				1	\$600.00	0.00			
N 8	WTNH	09/25/12	09/28/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$900.00	0.00			
N 9	WTNH	10/01/12	10/01/12	News 8 5p-6p	5p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$1,500.00	0.00			
N 10	WTNH	09/25/12	09/28/12	News 8 5p-6p	5p-6p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--				2	\$1,500.00	0.00			
N 11	WTNH	10/01/12	10/01/12	News 8 6p-630p	6p-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$2,200.00	0.00			
N 12	WTNH	09/25/12	09/28/12	M-F 7p-730p	7p-730p		:30				NM	2	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
207483 /	06854572

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/12 - 10/01/12	DCCC	1473

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Democratic Congres	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$4,000.00	0.00			
N 13	WTNH	09/25/12	09/28/12	M-F 730p-8p	730p-8p		:30				NM	2	\$5,600.00
												1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$2,800.00	0.00			
N 14	WTNH	10/01/12	10/01/12	Mon 8-10p	8p-10p		:30				NM	1	\$12,000.00
												1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$12,000.00	0.00			
N 15	WTNH	09/25/12	09/28/12	Late News 8	11p-1135p		:30				NM	1	\$2,750.00
												2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				1	\$2,750.00	0.00			
N 16	WTNH	09/25/12	09/28/12	Nightline	1135p-120630a		:30				NM	2	\$1,600.00
												1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--				2	\$800.00	0.00			
N 17	WTNH	10/01/12	10/01/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$400.00
												1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$400.00	0.00			
N 18	WTNH	10/01/12	10/01/12	Connecticut Style	1230p-1p		:30				NM	1	\$600.00
												1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$600.00	0.00			
Totals										0.00		26	\$48,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	19	\$29,650.00	\$25,202.50
10/01/12 - 10/01/12	7	\$19,050.00	\$16,192.50
Totals	26	\$48,700.00	\$41,395.00

Signature: _____ **Date:** _____

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Station WTNH-TV NEW HAVEN, CT.
 Advertiser () DEM. CNG. CMP COMM.
 Product DCCC
 Estimate# 1473
 Buyer Mike Furman
 Phone#
 Fax#
 Agency () GREAT AMERICAN MEDIA
 3050 K ST NW
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1473
 Flight Dates 09/25/2012 - 10/01/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=

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Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	09/25-09/28	TU-F	6A-630A	1	:30	\$1,000.00	GOOD MORNING CT AT 6AM	1		1	\$1,000.00	
2	09/25-09/28	TU-F	630A-7A	2	:30	\$1,200.00	GOOD MORNING CT AT 630AM	2		1	\$2,400.00	
3	10/01-10/01	M	7A-9A	1	:30	\$1,450.00	GOOD MORN AMERICA	1		1	\$1,450.00	
4	09/25-09/28	TU-F	9A-10A	2	:30	\$600.00	DR. PHIL	2		1	\$1,200.00	
5	10/01-10/01	M	11A-12P	1	:30	\$900.00	THE VIEW	1		1	\$900.00	
6	09/25-09/28	TU-F	12P-1230P	2	:30	\$850.00	NEWS 8 AT NOON	2		1	\$1,700.00	
7	09/25-09/28	TU-F	1230P-1P	1	:30	\$600.00	CONNECTICUT STYLE	1		1	\$600.00	
8	09/25-09/28	TU-F	4P-5P	2	:30	\$900.00	JUDGE JUDY	2		1	\$1,800.00	
9	10/01-10/01	M	5P-530P	1	:30	\$1,500.00	NEWS 8 AT 5PM	1		1	\$1,500.00	
10	09/25-09/28	TU-F	530P-6P	2	:30	\$1,500.00	NEWS 8 AT 530PM	2		1	\$3,000.00	
11	10/01-10/01	M	6P-630P	1	:30	\$2,200.00	NEWS 8 AT 6PM	1		1	\$2,200.00	
12	09/25-09/28	TU-F	7P-730P	2	:30	\$4,000.00	JEOPARDY	2		1	\$8,000.00	
13	09/25-09/28	TU-F	730P-8P	2	:30	\$2,800.00	WHEEL OF FORTUNE	2		1	\$5,600.00	
14	10/01-10/01	M	8P-10P	1	:30	\$12,000.00	DANCING WITH THE STARS	1		1	\$12,000.00	

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Product DCCC
Estimate# 1473
Buyer Mike Furman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1473
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
15	09/25-09/28	TU-F	11P-1135P	1	:30	\$2,750.00	NEWS 8 AT 11	1		1	\$2,750.00	
16	09/25-09/28	TU-F	1135P-1205A	2	:30	\$800.00	NIGHTLINE	2		1	\$1,600.00	
17	10/01-10/01	M	1202A-106A	1	:30	\$400.00	JIMMY KIMMEL LIVE	1		1	\$400.00	
18	10/01-10/01	M	1230P-1P	1	:30	\$600.00	CONNECTICUT STYLE	1		1	\$600.00	

---REPORT TOTALS---

Report Totals: 26 / \$48,700.00

---SALES MONTHLY TOTALS---

Sep 12: 19 / \$29,650.00 Oct 12: 7 / \$19,050.00

Sales Totals: 26 / \$48,700.00

Station Totals: 26 / \$48,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$162,333	CABL 0%	WCCT 0%	WCTX 0%	WFSB 35%	WHCT 0%
		WRDM 0%	WTIC 15%	WTNH 30%	WUVN 0%	WVIT 20%
		XXX 0%				

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books null

Demos RA35+

---Agency Comment---